



Cratos Liquors PTY
500 Botterklapper Street
Office@Nature, Unit C4
The Wilgers
Pretoria
0081
Republic of South Africa
082 462 6755/ 012 807 1145
admin@cratosliquors.com
www.cratosliquors.com



CRATOS PRIVACY AND COOKIE NOTICE OVERVIEW

Introduction

Our consumers are at the heart of what we do. This Privacy and Cookie Notice applies to personal information collected by or on behalf of a company within the Cratos group of companies. Cratos is manufacture and distribution premium drinks business.

This section provides a high-level overview of our detailed Privacy and Cookie Notice below. It summarizes important information contained in our detailed Privacy and Cookie Notice regarding how we collect, use, and share your personal information. References to the relevant sections of the detailed Privacy and Cookie Notice are set out below for your convenience.

Are you of legal purchase age?

Do not provide us with your personal information if you are not of legal age to purchase alcohol.

If we believe that you are under the legal purchase age, we will make every reasonable effort to remove your personal information from our records.

What types of personal information do we collect?

Personal information is information about an identifiable individual, as defined by applicable law. The personal information we collect includes (a) information you provide to us, (b) information we automatically collect/generate, and (c) information we obtain from third parties.

The personal information you provide includes contact details, demographic information, registration information, payment information, information in surveys and questionnaires, competitions entries, information posted online, and marketing preferences.

The personal information we automatically collect/generate or obtain from third parties includes (a) information relating to your device (such as your PC, tablet or other mobile device), (b) information regarding your use of our website, mobile apps, and certain third party websites with whom we have partnered, and (c) information about your personal preferences, interests, or geographic location.

See Section 3 for more details and examples of the types of personal information we collect.

How/when do we collect personal information?

There are various situations in which you may voluntarily provide personal information to us. These include when you enter a competition, fill in a questionnaire or survey, purchase products from us, contact us with an inquiry, register on or post a comment on our website or app, attend our events, and/or inform us of your marketing preferences.

When you browse or use our website or apps, as well as certain third party websites with whom we have partnered, we (and our partners) use cookies and similar technologies to collect information automatically from your device (such as your PC, tablet or other mobile device). We also use certain automated techniques and technologies to infer or generate additional information about you, for example by analyzing or predicting certain personal aspects such as your personal preferences or interests. We also receive IP addresses from users as this information is automatically reported by browsers each time you view a web page.

From time to time we partner with and use the services of various third parties to collect personal information about you from other legitimate third party data sources, including information from commercially and/or publicly available sources, such as data aggregators, public databases, third-party social media platforms, and other third party sites with whom we have partnered.

Purposes for which your personal information is used

We use your personal information for various purposes, including: to send you marketing communications and to display appropriate and relevant advertising to you either on our websites, apps, or third party websites (including social media platforms), to verify your identity and manage your access to our website, apps and content, to comply with legal obligations and protect against legal claims or liability, to respond to your requests and inquiries and provide customer service, to process and fulfill your orders with us, to operate, evaluate and improve our business, to conduct marketing analysis and online ad verification, to provide specific services to you and manage transactions, to facilitate any corporate transactions that we may be involved with, and to engage in technical maintenance. We also use your personal information in other ways for which we provide specific notice at the time of collection.

Cookies and similar technologies

We use cookies, scripts, pixel tags, etags, web beacons and similar technologies (collectively referred to as “cookies”) to help us gather and store information about visitors to our websites, apps and certain third-party websites with whom we have partnered. There are a number of ways to manage cookies as described in Section 6. You also have the ability to accept or decline cookies by modifying the settings in your browser. However please also note that you may not be able to use all the interactive features of our site if cookies are disabled.

We use two broad types of cookies: (a) First party cookies (served directly by us to your device when you visit our website), and (b) Third party cookies (served by a third party on our behalf when you visit our website and certain third party websites with whom we have partnered).

The cookies we use can be divided into four broad categories: (1) Strictly Necessary Cookies, (2) Performance Cookies, (3) Functionality Cookies, and (4) Targeting Cookies or Advertising Cookies.

Disclosure of personal information

We value your personal information and only share it with third parties that provide it with adequate protection. From time to time we may disclose personal information to: (a) third parties with whom we have partnered or where you have provided your consent as may be required by applicable law, (b) our service providers and subcontractors, (c) third parties whom we believe are providing or seeking the information as your legal agent, (d) third parties in the event of a corporate transaction, and (e) law enforcement, governmental or regulatory agencies.

Will we transfer your personal information abroad?

Your personal information may be transferred to, and stored at, a destination outside the country in which you reside, including countries, which have less strict, or no data protection laws, when compared to those in your country.

Public areas of our websites and apps

Information that you post on or through the public areas of our websites and apps or on social media platforms generally is generally accessible to and may be collected and used by others.

Please do use caution and do not post any personal information on the public areas of our websites, as we do not have any control on how other users may subsequently use your information.

Security

We take security seriously and take steps designed to keep your personal information secure. We have put in place reasonable technological and organizational procedures to safeguard the information we collect.

Unfortunately, no data transmission over the Internet or data storage system can be guaranteed to be 100% secure. If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you might have with us has been compromised), please immediately notify us of the problem by contacting us at the contact details below.

We have no control over the privacy of any communications while in transit to us. We recommend that you not include confidential, proprietary or sensitive information in such communications.

Your rights and choices

We offer you certain choices in connection with the personal information we collect about you, such as how we use the information and how we communicate with you. You may unsubscribe from any of our marketing communications at any time.

If you wish to exercise any of these rights, you may contact us (using the contact details provided below).

If you have any comments, queries, or complaints about our collection or use of personal information please contact us via:

Post: Data Privacy Officer, Global Compliance Legal Team, Cratos Liquors, 500 Botterklapper Street, Office@Nature, Unit C4, The Willows, Pretoria East, South Africa

Email: admin@cratosliquors.com